

# Contaminated Products Insurance & Product Recall Response Appetite Guide

## Canada | Casualty



### General Guidelines



#### Contaminated Products Insurance:

- Target classes of business:
  - Food and beverage manufacturers including bakeries, confectionary products, breweries, frozen foods, seafood, dairy products, etc.
- Capacity up to \$25M in accidental contamination coverage and up to \$50M in malicious product tampering/extortion coverage
- Minimum deductible of \$25K
- Minimum premium of \$15K

#### Product Recall Response:

- Target classes of business:
  - Food and beverage manufacturers/distributors, packaging manufacturers, educational toys, food and cosmetic grade chemicals and much more. Capacity up to \$10M for first party recall and third-party recall liability
- Minimum SIR of \$25K
- Minimum premium of \$15K

### AIG Market Differentiators



- Developed in response to customer and market need with the ability to custom tailor coverage
- Dedicated claims service centre with 24/7 availability
- Market commitment — risk appetite, unwavering capacity and decades of experience
- Coverage is provided on a worldwide basis

### Strategic Partnership



In order to be certain our clients receive the most up-to-date and reliable security and safety information, AIG has formed a strategic partnership with a best-in-class consultant firm, NSF International (NSF). With a global reach, NSF is a market-leading, third-party food safety and quality auditing and consulting company that specializes in customized audits of process systems, sanitation, manufacturing and best practices and facility biosafety programs. NSF is available for pre-incident training as well as food safety and consulting services immediately after notice of loss.





### Contaminated Products – Coverage Highlights

Offers coverage for business interruption costs, recall expenses, rehabilitation expenses, consultant and advisor costs and extortion costs for the following covered events:

- Accidental Contamination
- Malicious Product Tampering (MPT)
- Product Extortion

**Additional coverage options available:**

- Product Refusal
- Third-Party Recall Liability
- Intentionally Impaired Ingredients
- Government Recall
- Adverse Publicity

### Product Recall Response – Coverage Highlights

Offers coverage for a product recall that results in, or creates a threat of bodily injury or property damage.

- **First-party covered recall expenses include:** Cost of notifying customers of a recall, cost of shipping and disposing of the recalled product and extra warehouse expenses.
- **Third-party covered compensatory damages include:** Cost of repair of the third-party’s product, business interruption caused by the recall, damage to the brand reputation of the third party, defence costs incurred as the result of any claims made from the product recall.
- **Additional coverage options available:**
  - Costs to refund, repair or replace a product
  - Impaired property

### Contact:



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