

AIG Canada Financial Lines: Professional Liability Appetite Heat Map



	Industry	Professional Services E&O	Professional Services E&O w/BIPD	Media Liability	Public Entity E&O	Employment Practices Liability	Employed Lawyers	ReputationGuard®
Miscellaneous Professionals	Actuary	●	●	●	N/A	●	●	●
	Advertising Agent/Branding/Graphic-Interior Design/Marketing/Public Relations	●	●	●	N/A	●	●	●
	Agent – Talent/Sports	●	●	●	N/A	●	●	●
	Appraisal Services (Non-real Estate)	●	●	●	N/A	●	●	●
	Auditor	●	●	●	N/A	●	●	●
	Background Checking	●	●	●	N/A	●	●	●
	Business Broker	●	●	●	N/A	●	●	●
	Business Process Outsourcing (Non-technology Related)	●	●	●	N/A	●	●	●
	Call Centre Operation/Answering Services	●	●	●	N/A	●	●	●
	Claim Adjuster	●	●	●	N/A	●	●	●
	Collection Agent/Debt Collector	●	●	●	N/A	●	●	●
	Construction Management	●	●	●	N/A	●	●	●
	Consultant	●	●	●	N/A	●	●	●
	Contest Manager	●	●	●	N/A	●	●	●
	Environmental Risks	●	●	●	N/A	●	●	●
	Equipment Appraisal	●	●	●	N/A	●	●	●
	Farm Manager	●	●	●	N/A	●	●	●
	Financial Institution E&O, Including: Banking E&O, Investment-related Exposure, Insurance Company E&O, Managing General Agent/Underwriters, and Marsh, Aon, Willis	●	●	●	N/A	●	●	●
	Flood Zone Verification	●	●	●	N/A	●	●	●
	For-profit Education	●	●	●	N/A	●	●	●
Franchisors	●	●	●	N/A	●	●	●	
Freight Forwarder/Logistics Manager	●	●	●	N/A	●	●	●	
Gaming, Including Games of Chance/Gambling and Computer/Video Game Systems or Software	●	●	●	N/A	●	●	●	

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Miscellaneous Professionals	Any Healthcare, Medical Malpractice or Social Service Exposure	●	●	●	N/A	●	●	●
	Independent Financial Advisors (this is FIPI)	●	●	●	N/A	●	●	●
	Insurance Agents (Up to 10% of Total Annual Revenues)	●	●	●	N/A	●	●	●
	Multinational Insurance Brokers (and Their Local Affiliates) and Lloyd's Brokers	●	●	●	N/A	●	●	●
	Land Surveyor	●	●	●	N/A	●	●	●
	Lloyd's Managing Agents	●	●	●	N/A	●	●	●
	Manufacturing Service	●	●	●	N/A	●	●	●
	Medical Billing	●	●	●	N/A	●	●	●
	Miscellaneous Planner	●	●	●	N/A	●	●	●
	Music Studios	●	●	●	N/A	●	●	●
	Notary Public	●	●	●	N/A	●	●	●
	Process Server	●	●	●	N/A	●	●	●
	Production Studios, Including Movie and TV, Except in Accordance with the Guidelines for the Independent Film Production Policies	●	●	●	N/A	●	●	●
	Other Miscellaneous Service Provider	●	●	●	N/A	●	●	●
	Printers	●	●	●	N/A	●	●	●
	Rating Agencies/Credit Rating/Credit Bureau	●	●	●	N/A	●	●	●
	Recording Studios	●	●	●	N/A	●	●	●
	Relocation Agent/Moving Services	●	●	●	N/A	●	●	●
	Safety Inspector	●	●	●	N/A	●	●	●
	Social Media/Networking Sites or Risks	●	●	●	N/A	●	●	●
Staffing Services/Employment Agent/Professional Employer Organization	●	●	●	N/A	●	●	●	
Structured Settlement Broker/Consultant	●	●	●	N/A	●	●	●	
Testing Services	●	●	●	N/A	●	●	●	

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Miscellaneous Professionals	Third Party Administrators (Including Claim and Benefit)	●	●	●	N/A	●	●	●
	Ticket Broker	●	●	●	N/A	●	●	●
	Trainer/Tutor	●	●	●	N/A	●	●	●
	Travel Agent	●	●	●	N/A	●	●	●
	Trustees	●	●	●	N/A	●	●	●
LPL	All Law Firms	●	●	●	●	●	●	●
MCO	All Managed Care and Pharmacy Benefit Managers	●	●	●	●	●	●	●
Miscellaneous Professionals	Software for Aircraft/Aviation, Automobile, Architecture/Engineering or Medical Uses	●	●	●	N/A	●	●	●
	Computer-aided Design (CAD)/Manufacturing (CAM)	●	●	●	N/A	●	●	●
	Computer Hardware Manufacturing	●	●	●	N/A	●	●	●
	e-Commerce Transaction Services, Including Transaction/Payment Processors, Electronic Data Interchange (EDI), Electronic Exchange/ Auction Services	●	●	●	N/A	●	●	●
	Distribution, Installation, License, Lease, Maintenance, Sale or Training in the Use of Any Technology Hardware	●	●	●	N/A	●	●	●
	Internet Search Engine Services	●	●	●	N/A	●	●	●
	Process Control Systems (Software or Systems Integration for Factory Automation)	●	●	●	N/A	●	●	●
	Other Technology Service	●	●	●	N/A	●	●	●
	Robotics	●	●	●	N/A	●	●	●
	Attachment Below \$5M	●	●	●	N/A	●	●	●
Accountants	Big 4 Accountants	●	●	●	N/A	●	●	●
	BDO	●	●	●	N/A	●	●	●

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Real Estate	Agent/Broker	●	●	●	N/A	●	●	●
	Appraisers	●	●	●	N/A	●	●	●
	Developer	●	●	●	N/A	●	●	●
	Escrow Agent	●	●	●	N/A	●	●	●
	Foreclosure Agent	●	●	●	N/A	●	●	●
	Inspectors	●	●	●	N/A	●	●	●
	Hotel Manager	●	●	●	N/A	●	●	●
	Mortgage Broker	●	●	●	N/A	●	●	●
	Mortgaging Services	●	●	●	N/A	●	●	●
	Property Manager	●	●	●	N/A	●	●	●
	Title Agent/Abstractor	●	●	●	N/A	●	●	●
Public Entity	Association: Bar Associations	N/A	N/A	●	●	●	●	●
	Association: Collective Bargaining/Labour Union	N/A	N/A	●	●	●	●	●
	Association: Homeowners	N/A	N/A	●	●	●	●	●
	Association: Professional or Trade	N/A	N/A	●	●	●	●	●
	Association: Professional or Trade: Political Action Committes/Lobbying Activities	N/A	N/A	●	●	●	●	●
	Association: Professional or Trade: Self-regulatory Organization	N/A	N/A	●	●	●	●	●
	Association: Professional or Trade with Standard Setting	N/A	N/A	●	●	●	●	●
	Public Officials: Local Government	N/A	N/A	●	●	●	●	●
	Public Officials: Municipal Programs	N/A	N/A	●	●	●	●	●
	Public Officials: Special District	N/A	N/A	●	●	●	●	●
	Public Officials: Special District – Federal Government Agencies	N/A	N/A	●	●	●	●	●
	Public Officials: Special District – Hospitals, Nursing Homes or Other Healthcare-Related Agencies	N/A	N/A	●	●	●	●	●

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Public Entity	Public Officials: States or Provinces	N/A	N/A	●	●	●	●	●
	Public Officials: Sovereign Nations, Including Indigenous Communities	N/A	N/A	●	●	●	●	●
	Schools: College or Post-Secondary	N/A	N/A	●	●	●	●	●
	Schools: Camps	N/A	N/A	●	●	●	●	●
	Schools: Day Care Centres/Early Childhood Education/Pre-K	N/A	N/A	●	●	●	●	●
	Schools: For-profit Education	N/A	N/A	●	●	●	●	●
	Schools: K-12 School Districts	N/A	N/A	●	●	●	●	●
	Schools: Boarding	N/A	N/A	●	●	●	●	●
	Schools: Indigenous Communities	N/A	N/A	●	●	●	●	●
	Schools: Private/Parochial K-12 Schools	N/A	N/A	●	●	●	●	●
Non-Service Industries	Adult Entertainment	N/A	N/A	●	N/A	●	●	●
	Airlines	●	●	●	N/A	●	●	●
	Broadcasters	●	●	●	N/A	●	●	●
	Food and Beverage	N/A	N/A	●	N/A	●	●	●
	Hospitality	●	●	●	N/A	●	●	●
	Manufacturers	N/A	N/A	●	N/A	●	●	●
	Oil and Gas	●	●	●	N/A	●	●	●
	Pharmaceutical	N/A	N/A	●	N/A	●	●	●
	Publishers	●	●	●	N/A	●	●	●
	Retail	N/A	N/A	●	N/A	●	●	●
Transportation	●	●	●	N/A	●	●	●	

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